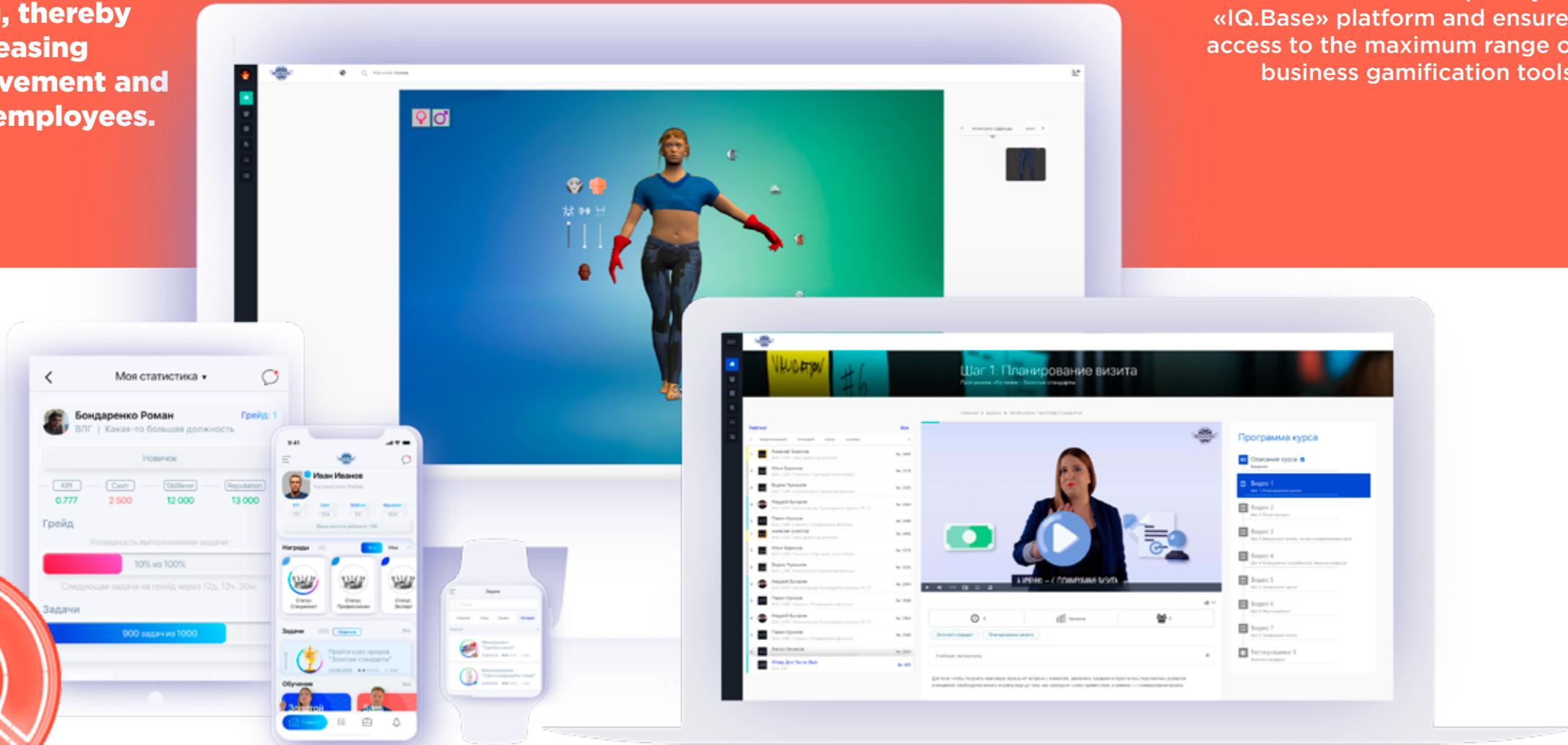


PROJECT MISSION

“IQ.Game” allows a company to introduce game mechanics into the process of management and staff training, thereby significantly increasing motivation, involvement and effectiveness of employees.

IQ.GAME

This service works completely on «IQ.Base» platform and ensures access to the maximum range of business gamification tools.



PROBLEM



LOW INVOLVEMENT, LACK OF TRANSPARENT STAFF MOTIVATION SYSTEM AND GAMIFICATION



DAILY ROUTINE TASKS, MONOTONY, DESPONDENCY
AND WILLINGNESS TO CHANGE



LOW MOTIVATION

Lack of a transparent staff motivation system to achieve/overfulfill the set KPIs and improve professional skills.



EVERYDAYNESS AND DESPONDENCY

Daily routine tasks, lack of gamification and motivation to improve professional skills lead to a decrease in employee efficiency and KPI, and lack of initiative.



LACK OF WORK GATHERING

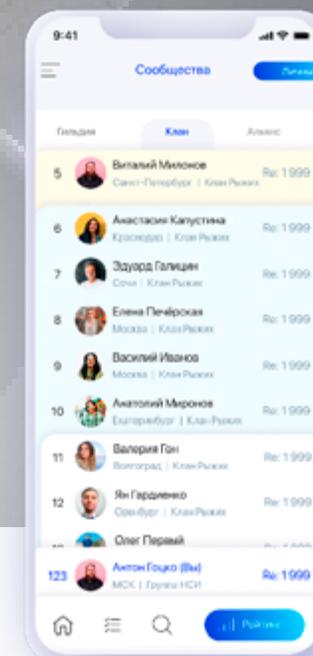
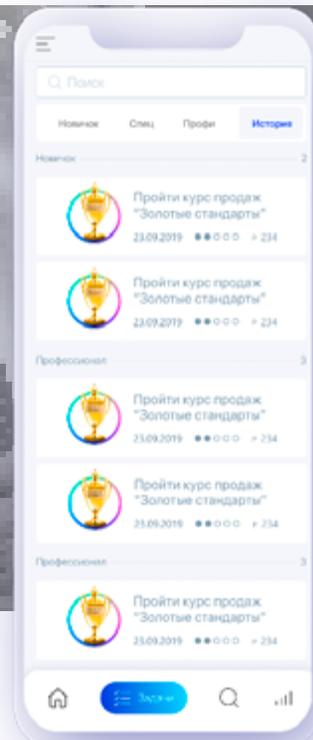
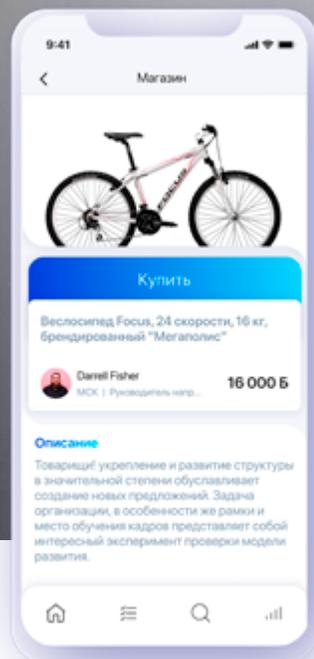
Employees don't feel connected to the company, don't share its values, don't communicate effectively within the team and don't see themselves as part of a crew.





SOLUTION

An opportunity to upgrade your own online character increases motivation and involvement.



MOTIVATION INCREASE

«IQ.Game» allows the company to implement gamification techniques in the process of staff training and management, thereby significantly increasing employee motivation and performance. You can use earned points to upgrade your online character or spend them on real prizes — tours, gadgets, etc.

GAMIFICATION OF THE LEARNING PROCESS

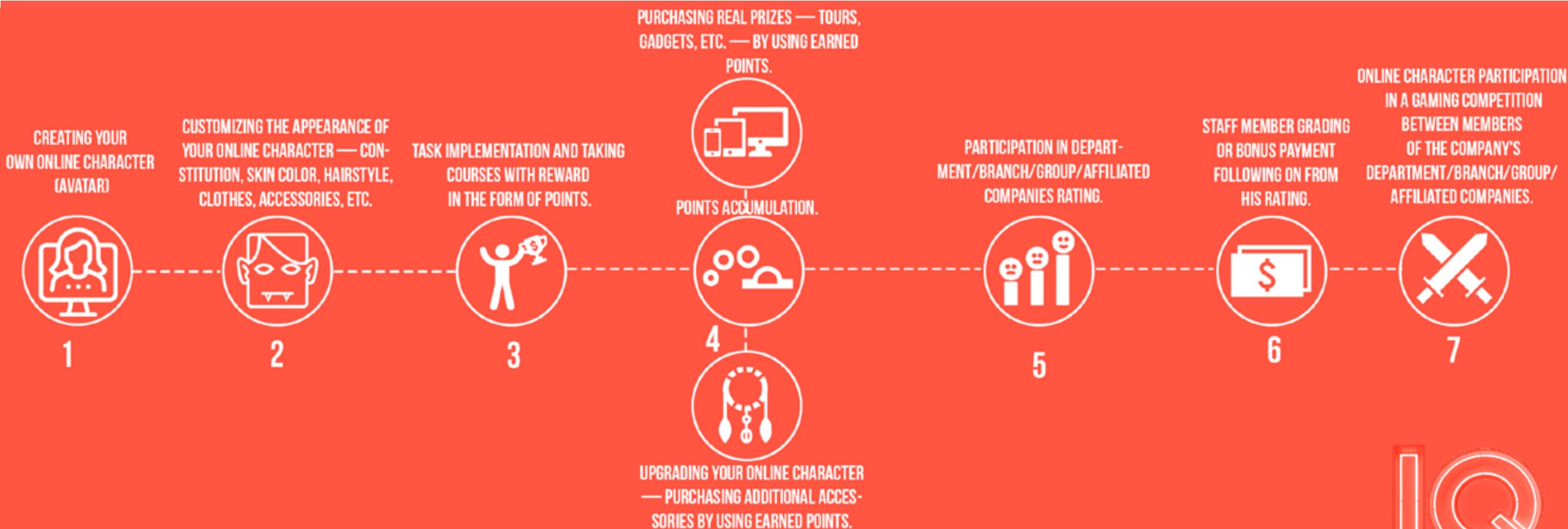
Gamification techniques implementation improves communication among staff members, daily tasks and further training turn into an interesting, and fascinating process! Upgrading of your own online character leaves room for creativity due to a huge database of various accessories and settings.

INVOLVEMENT INCREASE

«IQ.Game» gamification system allows to boost team spirit, increase involvement and bring corporate culture to a fundamentally different level. Competition between departments/branches of the company in a playful way is an additional effective tool to increase involvement.

COMPETITIONS BETWEEN STAFF MEMBERS/DEPARTMENTS/BRANCHES OF THE COMPANY IS AN EFFECTIVE ADDITIONAL TOOL TO INCREASE INVOLVEMENT.

HOW DOES IT WORK?



«4 WIN» ADVANTAGES

MANUFACTURER 

DISTRIBUTOR 

OUTLETS 

STAFF MEMBER 

In order to achieve a great result in increasing staff motivation and involvement, all the market participants must be united in a single information field that will stimulate development due to competitive mechanics and gamification.

OPTIONS

FEATURES

1. AUTHORIZATION:

- by personnel number / by phone number
- mandatory password

2. PERSONAL ACCOUNT:

- avatar
- character
- summary
- points / rating / deadline
- statistics for an employee and a manager
- users' certificates

3. AVATAR CONSTRUCTOR:

- gender, skin color
- constitution and body relief
- face (eyes, ears, lips, etc.)
- accessories
- clothes
- weapon
- specific races (orcs, elves, angels, etc.)

4. AWARDS:

- prize shop
- member's points and statistics
- virtual currency
- purchase history
- penalties

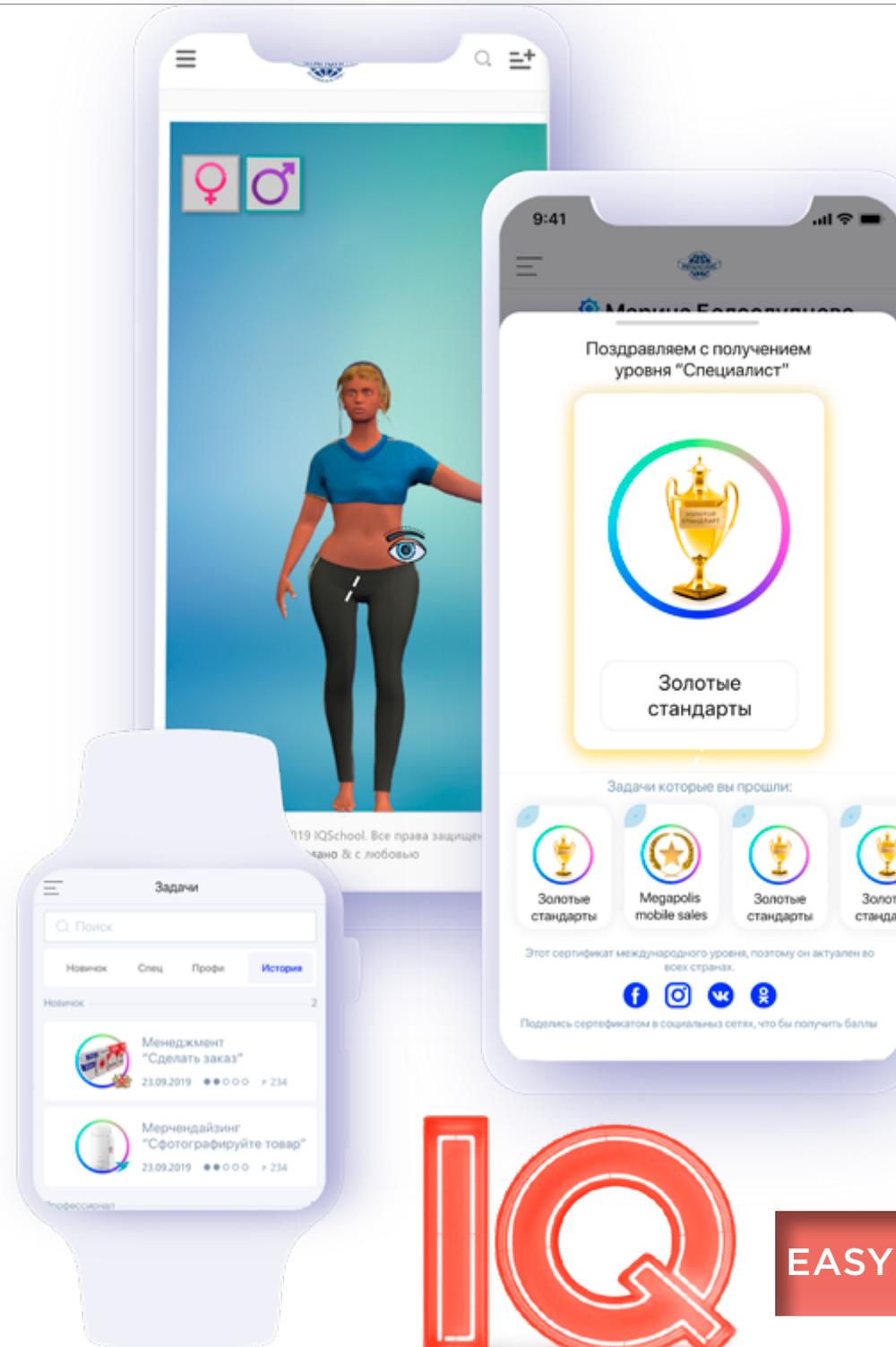
TECHNOLOGIES

AVATAR CONSTRUCTOR

The most contemporary avatar constructor with the extended functionality of choosing various parameters, starting with basic modification of skin color, constitution, lips and ears shape, etc. and ending with specific fantasy races, such as orcs, vampires, angels, etc.

MULTICHANNEL GAME MODE

Due to multichannel game system implementation, each member is able to use his own avatar in mass competitions between members of the company's department/branch/group/affiliated companies.



EASY AND INTELLIGIBLE FUNCTIONALITY