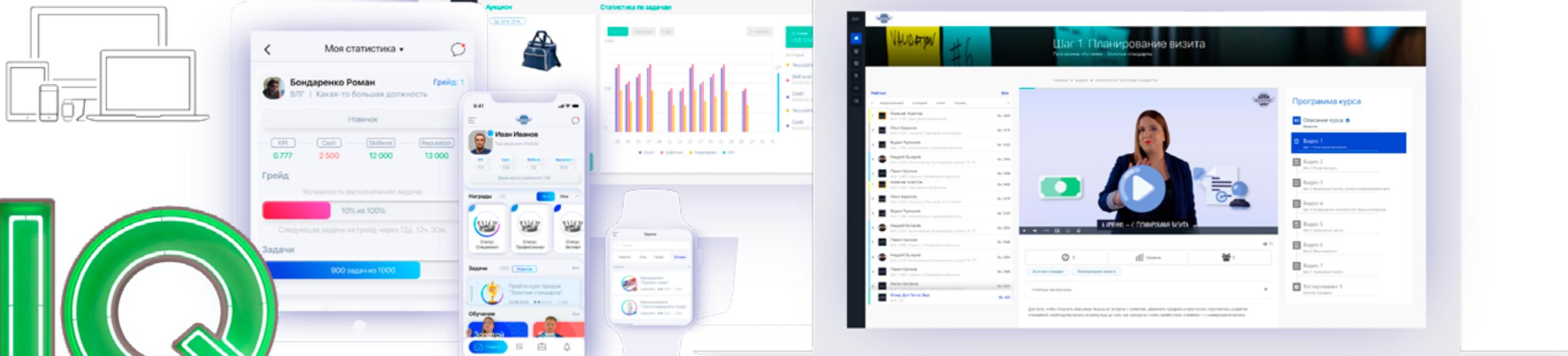
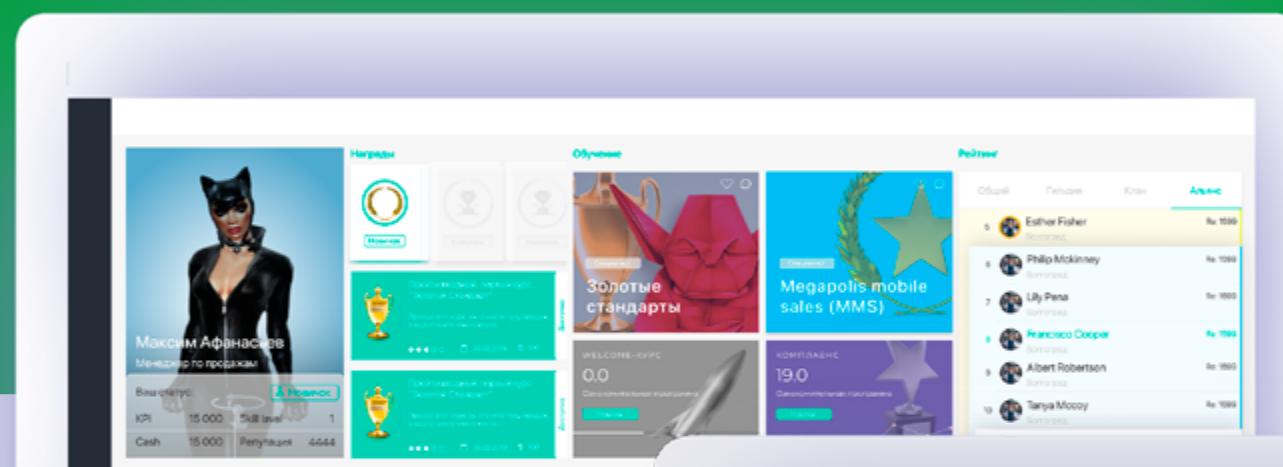


PROJECT MISSION

«IQ.School» allows a company to teach existing and new staff members online at the federal level and recruit staff with the help of artificial intelligence.

IQ.SCHOOL

This platform is a true generator of cooperative knowledge and it helps to organize workflow with maximum benefits for the whole team.



PROBLEM

LACK OF A UNIFIED KNOWLEDGE BASE AND LEARNING STANDARDS THAT COMBINE THEORY AND PRACTICE



HIGH COSTS FOR HR AND FIELD TEAM TRAINERS,
LOW MOTIVATION, NO GAMIFICATION.



HALF-EDUCATED THEORISTS

Lack of a unified knowledge base and learning standards that combine theory and practice. Lack of a direct curator and mentor.



LACK OF KPI

Lack of transparent career development, specific real and training KPIs. Lack of visual statistics for each employee performance.



WASTE OF TIME AND MONEY

High costs for HR. Recruitment of new staff takes time. Low awareness of the company's benefits.



PRIMAEVAL TEACHING SYSTEM

Specific place and time limit the education process. Outdated career development system.



DESPONDENCY AND LACK OF INITIATIVE

Low motivation of employees for career development. Lack of competitive mechanics and gamification, low involvement.





SOLUTION

Employees receive not only theoretical knowledge but also practical tasks in a convenient online format.



UNIFIED KNOWLEDGE BASE

IQ.School allows forming a unified knowledge base within the company. Employees receive not only theoretical knowledge but also practical tasks that form professional experience in a convenient online format. There is a mentor for each trainee. The mentor oversees the educational process online 24/7.

TRANSPARENT CAREER DEVELOPMENT

Promotion, salary or bonus payments become more transparent with IQ.School! Employee's efficiency and performance are displayed in the form of statistics. Statistical data is based on the employee's KPI, his individual labour and educational achievements within the learned content of the course.

WE CHOOSE THE BEST OF THE BEST

Integration with all the recruiting services: HH.ru, superjob.ru, avito.ru, worki.ru, «HABR career», and thematic social media. It allows you to automate the process of all the test tasks fulfilling and checking, to rank applicants and automatically send interview invitations.

EFFICIENT MOBILITY

Online training allows you to improve your skills whenever and wherever you are. IQ.School can be synchronized with an existing CRM-system or can be connected to IQ.Base — a service that has got all the necessary tools — to improve KPI.

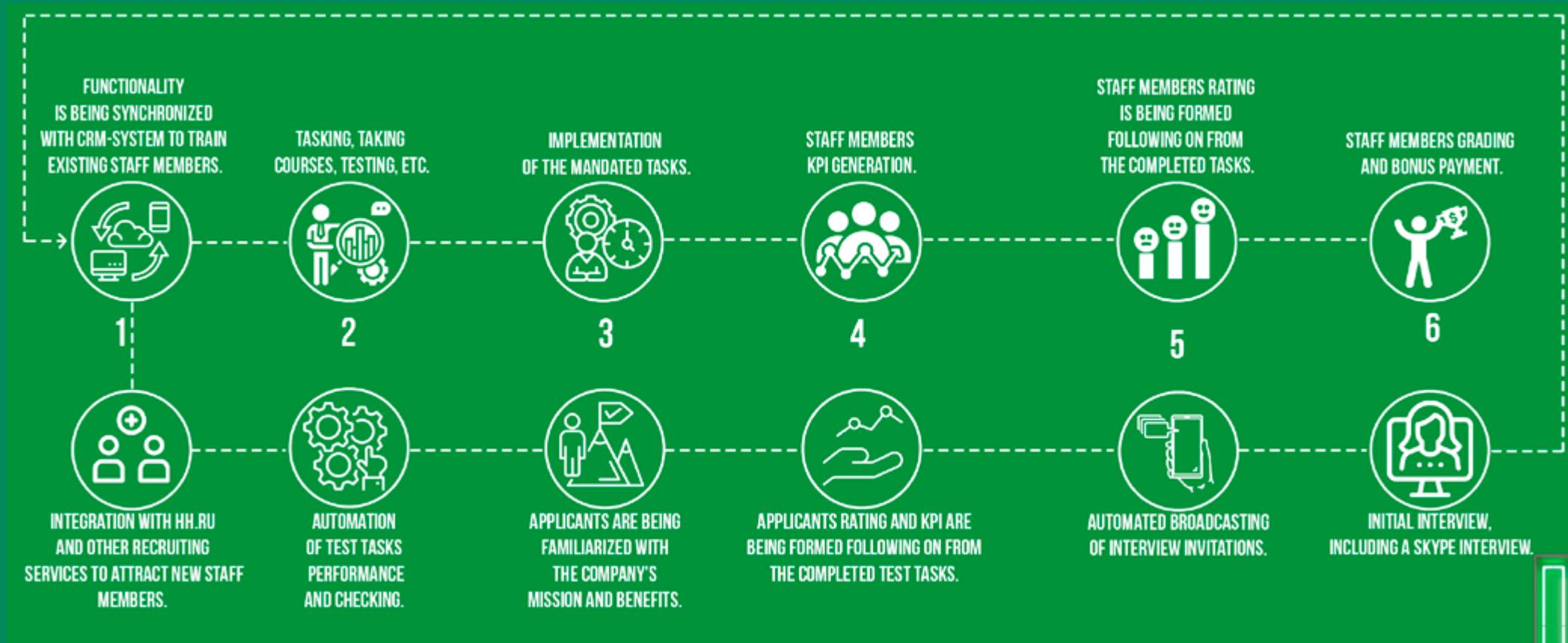
MOTIVATION INCREASE

Our unique motivational system allows employees to get points for completing courses and tasks. You can use earned points to upgrade your online character or spend them on real prizes — tours, gadgets, etc.

IQ.SCHOOL MOTIVATION SYSTEM ALLOWS EMPLOYEES TO GET POINTS AND SPEND THEM ON REAL PRIZES — TOURS, GADGETS, ETC.

HOW DOES IT WORK?

FOR EXISTING STAFF MEMBERS:



«4 WIN» ADVANTAGES

MANUFACTURER

DISTRIBUTOR

OUTLETS

STAFF MEMBER

In order to achieve a great result, all the market participants — manufacturers, distributors, outlets and staff members — must be united in a single information field that is being synchronized and corrected to handle objections, improve staff members skills and maximize sales. «IQ.SCHOOL» allows creating a single centralized repository for product information, combining and structuring data from different sources in one place. It will greatly improve the product information management process and data exchange with suppliers.

OPTIONS

FEATURES

1. AUTHORIZATION:

- by personnel number / by phone number
- mandatory password

2. PERSONAL ACCOUNT:

- avatar
- character
- summary
- points / rating / deadline
- statistics for an employee and a manager
- users' certificates

3. EDUCATION:

- training programmes
- video courses
- tests
- articles / books
- in-person training calendar

4. TASKS:

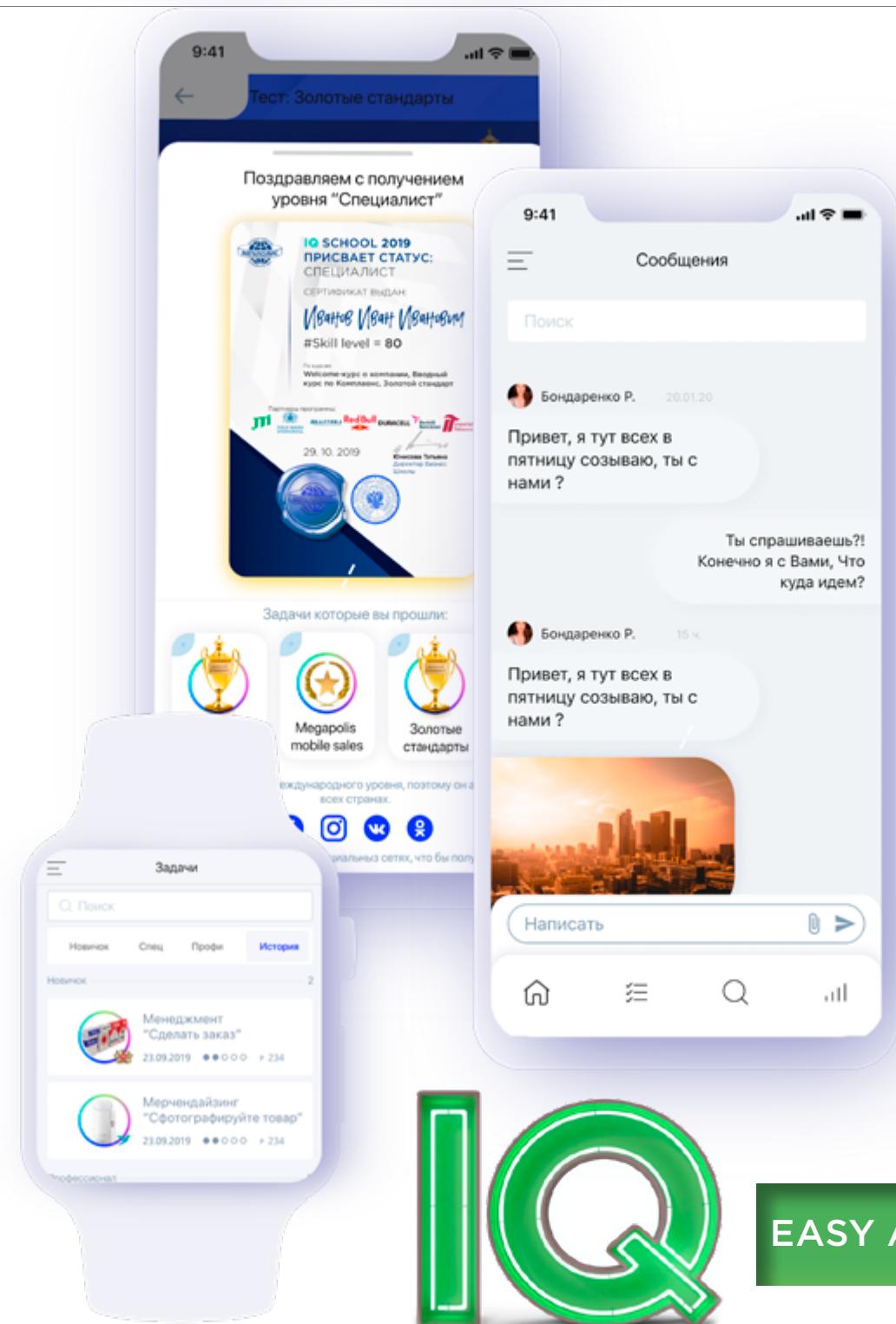
- task list
- detailed description of every task

5. AWARDS:

- prize shop
- member's points and statistics
- member's / division's rating
- virtual currency
- purchase history
- penalties

7. STATISTICS:

- summary of current evaluations
- date of the planned evaluation
- prior month figures
- evaluation history with the results
- statistics of the Learning Management System
- training statistics
- statistics of the accomplishment of the tasks
- member's awards statistics
- member's points statistics
- purchases and goals in shops
- statistics of the educational program evaluation
- configurable report for senior officers



TECHNOLOGIES

HR AUTOMATION (AI)

Integration with all the recruiting services: HH.ru, superjob.ru, avito.ru, worki.ru, «HABR career», and thematic social media allows you to automate the process of all the test tasks fulfilling and checking. Artificial intelligence will conduct a detailed evaluation of a series of parameters, rank applicants and send out invitations to the most promising ones.

ONLINE AUCTION

Our unique motivational system allows employees to get points for completing courses and tasks. You can spend earned points on real prizes — tours, gadgets, etc. via online auction.

UNIQUE GAMING SYSTEM

Multichannel gaming system combines every user's avatars (game characters) and allows to fulfil large-scale arcade battles in the best traditions of both first-person shooters and RPG games.

EASY AND INTELLIGIBLE FUNCTIONALITY